

Digital Media

- **Career Cluster Description:** Designing, producing, exhibiting, performing, writing, and publishing multi-media content including audio, visual and performing arts and design, journalism, and entertainment services.

Major Options

Acting	Broadcast Technician	Computer Animator	Director/ Coach
Audio-Video Designer and Engineer	Commercial Artist	Curator/Gallery Manager	Fashion Designer
Lithographer	Musician	Printing Equipment Operator	Journalist
Radio/ TV Advertising Executive	Webpage Designer	Telecommunication Technician	Videographer
Professional Script Writer	Broadcast Sales Manager	Media Business Manager	

Grade 9		Grade 10		Grade 11		Grade 12	
S1	S2	S1	S2	S1	S2	S1	S2
English 1	English 1	English 2	English 2	English Elective	English Elective	English Elective	English Elective
Physical Science	Physical Science	Biology	Biology	Science Elective	Science Elective	Science Elective	Science Elective
Civics	Health	World History	World History	U.S. History	U.S. History	U.S. Govern.	AK History
Algebra I	Algebra I	Geometry	Geometry	Algebra 2	Algebra 2	Advanced Math	Advanced Math
P.E.	P.E.	Elective	Elective	Foreign Language	Foreign Language	Marketing	Entrepreneurship
Technology Applications 1*	Technology Applications 2*	Website Authoring	Web Site Manager	Photography	Elective	Work Experience	Work Experience
Digital Media 1: Layout and Design	Digital Media 1: Layout and Design	Digital Media 2: Fundamentals of A/V Tech and Film	Digital Media 2: Fundamentals of A/V Tech and Film	Digital Media 3: Intermediate A/V Tech and Film	Digital Media 3: Intermediate A/V Tech and Film	Digital Media 4: Advanced A/V Tech and Film	Digital Media 4: Advanced A/V Tech and Film
Work-Based Learning Opportunities				Career-Technical Student Organizations (CTSO)		Certifications	
<ul style="list-style-type: none"> • Apprenticeship • Cooperative Education • Job Shadowing 		<ul style="list-style-type: none"> • Paid/Unpaid Internship • School-Based Enterprise • Service Learning 		Skills USA BPA		<ul style="list-style-type: none"> • National Association of Broadcasters, Radio, TV, and digital multiplatform Radio Advertising Bureau, Certificate of Radio Marketing Consultant; Certificate of Master Script Writer, Broadcast Management Society of Broadcast Engineers 	

POSTSECONDARY OPTIONS

Two-Year College or Proprietary Programs	Adult Registered Apprenticeships	Four-Year College and University Programs	Certifications	Licenses, On The Job Training, Training Certificates, etc.
UAA: Journalism, Public Communications UAF: Journalism Kenai Peninsula College: Journalism	Department of Labor and Workforce Development, Office of Apprenticeship, email apprenticeship@alaska.gov or visit your local Alaska Job Center staff who will help you identify apprenticeable occupations and help you prepare for your future. You may also call (877) 724-2539	<ul style="list-style-type: none"> ▪ UAA, Journalism, Public Communications ▪ UAF, Journalism ▪ Kenai Peninsula College, Journalism 	Devry University ITT Technical Institute	National Association of Broadcasters, Radio, TV, and digital multiplatform Radio Advertising Bureau, Certificate of Radio Marketing Consultant; Certificate of Master Script Writer, Broadcast Management Society of Broadcast Engineers Alaska Broadcasting Association Alaska Crew and Cast Advancement Programs

*College Credits may be available. [Click here for details.](#)